



Musée des beaux-arts National Gallery
du Canada of Canada



C A R F A C
CANADIAN ARTISTS REPRESENTATION
LE FRONT DES ARTISTES CANADIENS



Schedule C Reproduction Rights

Schedule C constitutes an agreement between the National Gallery of Canada and a Canadian living artist, hereinafter referred to, respectively, as the NGC and the Artist. This Schedule is part of the Scale Agreement between the NGC and CARFAC/RAAV under the *Status of the Artist Act*, S.C., 1992, c. 33.

In accordance with clause 9:01 of the Scale Agreement, the NGC must remit to CARFAC or RAAV, as applicable, a check off of the fees payable to the Artist. The check off fee is based on the total fees payable to the Artist (exclusive of agreed expenses) and said Artist's membership status with CARFAC or RAAV.

1. FEE SCHEDULE FOR CATALOGUES OR BOOKS

Front and back cover	\$300
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Image use inside the catalogue or book:	
Y =	(10% of Retail Price multiplied by the Print Run for Retail Sale) + (5% of Retail Price multiplied by Print Run Not for Retail Sale)
T =	Y divided by number of pages containing illustrations
Payment to Artist =	T multiplied by the number of pages of Artist's work
<u>Example:</u>	
Retail Price =	\$50
Print Run for Retail Sale =	1,000
Print Run Not for Retail Sale =	200
Total number of pages =	120 pages
Total number of pages with illustrations =	100 pages
Total number of pages with illustrations by Artist =	5 pages
Y =	$[10\% \times (\$50 \times 1,000)] + [5\% \times (\$50 \times 200)] = \$5,500$
T =	$\$5,500 \div 100 \text{ pages} = \55 per page
Payment to Artist =	$\$55 \times 5 \text{ pages} = \275

2. REPRODUCTION FEE SCHEDULE

This section excludes the Catalogue or Books and Web Database uses set out in Schedule C.1 and C.3, respectively.

Type of usages, such as, but not limited to	Fee if exhibition fee is paid	Fee if no exhibition fee is paid
Ticket, brochure, invitation, ads, press kits, print advertisements, NGC Web Site, NGC Newsletter, NGC online magazine, signage, banner, poster, annual report, self guides	\$30 per use	\$50 per use
Installation views	Flat fee of \$30 per Artist whose work(s) are used	Flat fee of \$30 per Artist whose work(s) are used
Broadcasting live events	Live broadcast: Flat fee of \$50 per Artist whose work(s) are used; Archive of the live broadcast on NGC Web Site: Flat fee \$50 per Artist whose work(s) are used	Live broadcast: Flat fee of \$50 per Artist whose work(s) are used; Archive of the live broadcast on NGC Web Site: Flat fee \$50 per Artist whose work(s) are used
Public presentation of a reproduction; reproductions for Museum Panels in the context of an exhibition	Less than 10 works: \$20 per image 11-20 works: \$15 per image 21+ works: \$10 per image	Less than 10 works: \$20 per image 11-20 works: \$15 per image 21+ works: \$10 per image
Videos (up to 3 minutes in length) produced by NGC to promote an exhibition online	Flat fee of \$50 per Artist whose work(s) are used, per platform	Flat fee of \$50 per Artist whose work(s) are used, per platform
Reproductions posted on NGC Social Media platforms: <ul style="list-style-type: none"> FACEBOOK: https://www.facebook.com/nationalgallerycanada https://www.facebook.com/MuseedesbeauxartsduCanada TWITTER: https://twitter.com/natgallerycan https://twitter.com/mbacanada INSTAGRAM: https://www.instagram.com/natgallerycan https://www.instagram.com/mbacanada YOUTUBE: https://www.youtube.com/user/mbacmedia https://www.youtube.com/user/ngcmedia 	Flat fee of \$30 per Artist whose work(s) are used, per platform	\$30 per image, per platform, per month
Institutional video advertising or videos produced by NGC to promote an exhibition or NGC Permanent Collection	Flat fee of \$100 per Artist whose work(s) are used, per year	Flat fee of \$100 per Artist whose work(s) are used, per year
Exhibition of a reproduction	\$75 per use	\$75 per use
Online reproduction, when promoting an exhibition that does not take place at NGC		\$30 per use
Reproduction in mobile apps	\$10 per use	\$10 per use
Distance Learning Program of NGC education department	\$37.50 per image, per year	\$37.50 per image, per year
Cards, postcards, posters (not for retail sale), not in context of promoting an exhibition	N/A	\$25 per use
Cards, postcards, posters (for retail sale)	10% of the retail price of the total print run	10% of the retail price of the total print run

3. REPRODUCTION RIGHTS – WEB DATABASE

Fee to be paid per work per year	\$10 Over 20 works, the maximum payment is capped at \$200 per Artist per year.
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